## KTF

## FY2005 2Q Earnings Release

## KT Freetel Co., Ltd.

 announce the financial result as soon as we finish the internal closing- This material contains forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. Actual results may differ materially from those expressed or implied by these forward-looking statements. Because of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this presentation might not occur in the way we expect, or at all. You should not place undue reliance on any forward-looking information.
This material contains several estimated numbers. These are under the risk of retroactive change in the kind of disclosed data forms, or numbers without notice.
$\square$ Company will not take any kind of legal responsibility on your investment decision based on this material.


## I. Financial Highlights

[ Summary of Financial Statement \& Key Ratios]
(Unit: W mn)

|  | '04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PCS Revenue | 1,174,042 | 1,204,011 | 1,241,651 | 3.1\% | 5.8\% |
| PCS Cost | 1,055,743 | 1,017,957 | 1,024,597 | 0.7\% | -3.0\% |
| Operating Profit | 101,852 | 190,136 | 222,227 | 16.9\% | 118.2\% |
| Excluding Handset Profit | 118,299 | 186,054 | 217,054 | 16.7\% | 83.5\% |
| EBITDA | 392,728 | 471,771 | 500,812 | 6.2\% | 27.5\% |
| Non-op. Revenue | 24,126 | 91,927 | 20,884 | -77.3\% | -13.4\% |
| Non-op. Expense | 81,836 | 107,310 | 75,001 | -30.1\% | -8.4\% |
| Recurring Profit | 44,142 | 174,752 | 168,110 | -3.8\% | 280.8\% |
| Extraordinary Gain | - | - | - |  |  |
| Extraordinary Loss | - | - | - |  |  |
| Pretax Profit | 44,142 | 174,752 | 168,110 | -3.8\% | 280.8\% |
| Tax | 745 | 17,969 | 17,609 | -2.0\% | 2263.9\% |
| Net Profit | 43,397 | 156,784 | 150,500 | -4.0\% | 246.8\% |
|  |  |  |  |  |  |
| Key Ratios | '04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| $\square$ Marketing/PCS revenue | 25.0\% | 18.3\% | 18.7\% | 0.4\%p | -6.3\%p |
| $\square$ Operating Margin | 10.1\% | 15.5\% | 17.5\% | 2.0\%p | 7.4\%p |
| $\square$ EBITDA Margin | 33.5\% | 39.2\% | 40.3\% | 1.1\%p | 6.8\%p |
| $\square$ Net Profit Margin | 3.7\% | 13.0\% | 12.1\% | -0.9\%p | 8.4\%p |
| $\square$ Effective Tax Rate | 1.7\% | 10.3\% | 10.5\% | 0.2\%p | 8.8\%p |
| $\square$ Net Debt Ratio | 109\% | 86\% | 73\% | -13\%p | -36\%p |
| Net Debt Ration-Including accrued payment of spectrum | 127\% | 103\% | 89\% | -14\%p | -38\%p |
| $\square$ Debt Ratio | 168\% | 141\% | 123\% | -18\%p | -46\%p |

A. PCS revenue increased by $3.1 \%$ QoQ and $5.8 \%$ YoY.

1) Despite the tariff cut in September FY04, PCS revenue grew by $5.8 \%$ YoY due to ARPU and net subscriber growth.
B. Upsurge in EBITDA Margin to $40.3 \%$, an increase of $1.1 \%$ p QoQ and $6.8 \%$ p YoY.
2) Although total marketing cost increased by $5.2 \%$ due to increased acquisition cost per sub and advertisement cost, total PCS expense increased marginally by $0.7 \%$, showing two consecutive quarters of effective cost control.
C. Net profit decreased by $4.0 \%$ QoQ, but increased by $246.8 \%$ YoY.
3) Achieved a big jump in net income thanks to greater increase of service revenue and also decrease of marketing cost due to market cool down.
4) Showed a slight decrease in net profit compared to previous quarter that bore gains from disposition of tangible assets and from non-ordinary items.

## II. Sales

[Sales Breakdown ]
(Unit: W mn)

|  | 04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PCS Revenue | 1,174,042 | 1,204,011 | 1,241,651 | 3.1\% | 5.8\% |
| Voice Revenue | 945,288 | 938,952 | 974,647 | 3.8\% | 3.1\% |
| Monthly fee | 414,383 | 411,249 | 419,315 | 2.0\% | 1.2\% |
| Airtime Charge | 302,859 | 294,107 | 313,653 | 6.6\% | 3.6\% |
| VAS | 38,875 | 37,307 | 38,764 | 3.9\% | -0.3\% |
| Interconnection | 233,298 | 240,607 | 249,718 | 3.8\% | 7.0\% |
| Others | 6,456 | 7,213 | 7,472 | 3.6\% | 15.7\% |
| Sales Discount | $(50,582)$ | $(51,532)$ | $(54,275)$ | 5.3\% | 7.3\% |
| Data Revenue | 119,887 | 143,793 | 148,073 | 3.0\% | 23.5\% |
| Monthly fee | 31,797 | 36,873 | 38,326 | 3.9\% | 20.5\% |
| Messaging | 31,131 | 35,261 | 37,652 | 6.8\% | 20.9\% |
| Airtime Charge | 72,688 | 60,981 | 60,604 | -0.6\% | -16.6\% |
| Contents | $(2,529)$ | 8,193 | 8,761 | 6.9\% | -446.4\% |
| Others | 3,097 | 3,472 | 3,385 | -2.5\% | 9.3\% |
| KT Resale | 83,021 | 99,157 | 99,557 | 0.4\% | 19.9\% |
| Others | 25,846 | 22,108 | 19,374 | -12.4\% | -25.0\% |
| Sign-up Fee | 23,260 | 20,258 | 17,552 | -13.4\% | -24.5\% |
| Others | 2,586 | 1,851 | 1,822 | -1.6\% | -29.6\% |
| Handset Sales | 318,151 | 265,155 | 216,582 | -18.3\% | -31.9\% |
| Total Sales | 1,492,193 | 1,469,166 | 1,458,233 | -0.7\% | -2.3\% |

## A. PCS Revenue:

1) Increased by $3.1 \%$ due to subscriber growth and ARPU growth.
2) $5.8 \%$ YoY increase is attributed to growth of total number of subscribers including high ARPU subscribers who signed-up after the start of MNP and also growth of KT resale revenue.
B. Sign-up Fee:
3) Due to decrease in gross adds in 2Q, sign-up fee decreased by $13.4 \%$ QoQ and $24.5 \%$ YoY.

## C. Voice Revenue:

1) Monthly fee and airtime charge, together, increased by $3.9 \%$ QoQ and $2.2 \%$ YoY due to subscriber growth and MOU growth.
D. Data Revenue:
2) $3 \%$ QoQ increase and $23.5 \%$ YoY increase are attributed to not only subscriber growth but also increased number of EV-DO subscribers and launch of new applications such as Dosirak (Music Portal), Gpang (Game Portal), Kways etc.

## E. KT Resale:

1) KT resale subscriber growth, in addition to improved quality of subscribers led to a rise of $0.4 \%$ QoQ and $19.9 \%$ YoY.
F. Handset Sales:
2) Less amount of handset shipment resulted in decrease of handset sales by $18.3 \%$ QoQ and $31.9 \%$ YoY.

## III. Operating Expenses

[ Operating Expenses Breakdown]
(Unit: W mn)

|  | '04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1. Labor | 44,630 | 61,024 | 48,815 | $-20.0 \%$ | $9.4 \%$ |
| 2. Fees | 101,752 | 95,196 | 99,027 | $4.0 \%$ | $-2.7 \%$ |
| 3. Interconnection | 122,805 | 142,345 | 149,985 | $5.4 \%$ | $22.1 \%$ |
| 4. Overseas calls | 1,358 | 1,843 | 2,035 | $10.4 \%$ | $49.9 \%$ |
| 5. Contents Charge(CP) | 1,026 | 742 | 893 | $20.3 \%$ | $-13.0 \%$ |
| 6. Rent | 30,243 | 27,118 | 28,361 | $4.6 \%$ | $-6.2 \%$ |
| 7. Depreciation/Amortization | 274,429 | 285,717 | 283,759 | $-0.7 \%$ | $3.4 \%$ |
| 8. Leased line | 93,024 | 91,667 | 88,976 | $-2.9 \%$ | $-4.4 \%$ |
| 9. Utilities | 11,297 | 12,097 | 12,117 | $0.2 \%$ | $7.3 \%$ |
| 10. Repair \& Maintenance | 18,412 | 13,087 | 18,754 | $43.3 \%$ | $1.9 \%$ |
| 11. Lease | 15,327 | 15,327 | 15,327 | $0.0 \%$ | $0.0 \%$ |
| 12. Marketing | 293,088 | 220,769 | 232,253 | $5.2 \%$ | $-20.8 \%$ |
| 13. Bad debt | 3,920 | 9,781 | 5,667 | $-42.1 \%$ | $44.5 \%$ |
| 14. Tax \& Obligations | 13,122 | 13,519 | 7,467 | $-44.8 \%$ | $-43.1 \%$ |
| 15. USO | 10,000 | 10,000 | 10,000 | $0.0 \%$ | $0.0 \%$ |
| 16. Others | 21,309 | 17,726 | 21,162 | $19.4 \%$ | $-0.7 \%$ |
| PCS related expense | $1,055,743$ | $1,017,957$ | $1,024,597$ | $0.7 \%$ | $-3.0 \%$ |
| Handset Cost | 334,599 | 261,073 | 211,409 | $-19.0 \%$ | $-36.8 \%$ |
| Total Expense | $1,390,342$ | $1,279,030$ | $1,236,006$ | $-3.4 \%$ | $-11.1 \%$ |

A. Labor:

1) Decreased by $20 \%$ QoQ due to incentive paid in the previous quarter.
2) Labor expense over sales ratio stayed at the same level of $3.9 \%$ compared to same period last year.
B. Interconnection Expense:
3) Due to increase in outgoing call traffic, interconnection expense increased by $5.4 \%$ QoQ and $22.1 \%$ YoY. Also partly attributable to the LM rate change.
C. Leased Line:
4) Decreased $2.9 \%$ compared to the previous quarter that had a temporarily overlapped lines for the transfer of switch. And a decrease of by $4.4 \% \mathrm{YoY}$ represents cost effective management of leased lines.
D. Marketing Expense:
5) Rose $5.2 \%$ QoQ from increase in subscriber acquisition per head and advertising costs, while decreased 20.8\% YoY from continuous market cool down.

## E. Bad Debt Expense:

1) Due to unexpected receipt of payments from trade receivables that were previously written-off, bad debt expense decreased by $42.1 \%$ QoQ.
2) $2 Q$ last year was low due to some of the recovery of M.com debts. Hence this quarter show a gain of $44.5 \%$.

## F. Taxes \& Obligations:

1) Dropped $44.8 \%$ from effects of last quarter's fine related to handset subsidy.

## IV. Interconnection Revenue \& Expense

[ Interconnection Revenue \& Expense ] (Unit: W mn)

|  | '04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Total Revenue | 233,298 | 240,611 | 249,723 | $3.8 \%$ | $7.0 \%$ |
| LM | 93,107 | 90,511 | 8,193 | $-5.9 \%$ | $-8.5 \%$ |
| MM | 140,191 | 150,100 | 164,530 | $9.6 \%$ | $17.4 \%$ |
| Total Expense | 122,805 | 142,345 | 149,985 | $5.4 \%$ | $22.1 \%$ |
| LM | 31,075 | 29,114 | 27,102 | $-6.9 \%$ | $-12.8 \%$ |
| MM | 91,731 | 113,231 | 122,883 | $8.5 \%$ | $34.0 \%$ |
| Net Interconnection Income | 110,492 | 98,266 | 99,738 | $1.5 \%$ | $-9.7 \%$ |
| LM | 62,032 | 61,397 | 58,090 | $-5.4 \%$ | $-6.4 \%$ |
| MM | 48,460 | 36,869 | 41,648 | $13.0 \%$ | $-14.1 \%$ |

A. Interconnection income increased 3.8\% QoQ, 7\% YoY as inbound traffic increased.
B. Despite quarterly growth in inbound traffic, LM revenue decreased $5.9 \%$ QoQ due to estimation differences between the $1^{\text {st }}$ and $2^{\text {nd }}$ quarter. $8.5 \%$ YoY decrease from reduced inbound traffic and adjustment in interconnection rates.
C. Underestimation of interconnection expenses in 1Q and increase in outbound traffic resulted in a $5.4 \%$ QoQ increase of interconnection expense. Despite lower MM rates, interconnection expense increased $22.1 \%$ YoY due to increase in outbound traffic.

- Therefore, net interconnection income increased 1.5\% QoQ but decreased 9.7\% YoY.


## V. Marketing Cost

[ Marketing Cost Breakdown]
(Unit: W mn)

|  | '04-2Q '05 | 05-1Q | '05-2Q | QoQ | Yoy |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commission | 218,972 | 167,163 | 174,358 | 4.3\% | -20.4\% |
| Promotion | 44,029 | 28,345 | 30,371 | 7.1\% | -31.0\% |
| Advertising | 30,087 | 25,261 | 27,524 | 9.0\% | -8.5\% |
| Total Marketing Cost | 293,088 | 2२0,769 | 232,253 | 5.2\% | -20.8\% |
|  | '04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| Acquisition | 115,435 | 85,830 | 90,836 | 5.8\% | -21.3\% |
| Commission | 103,500 | 82,471 | 88,563 | 7.4\% | -14.4\% |
| Promotion | 11,935 | 3,359 | 2,273 | -32.3\% | -81.0\% |
| Per Sub. (W) | 117,255 | 96,013 | 112,858 | 17.5\% | -3.8\% |
| Retention | 147,567 | 109,678 | 113,894 | 3.8\% | -22.8\% |
| Commission | 115,472 | 84,692 | 85,795 | 1.3\% | -25.7\% |
| Promotion | 32,095 | 24,986 | 28,098 | 12.5\% | -12.5\% |
| Advertising | 30,087 | 25,261 | 27,524 | 9.0\% | -8.5\% |
| Total Marketing Cost | 293,088 | 220,769 | 232,253 | 5.2\% | -20.8\% |

## A. Acquisition Cost:

1) Despite quarterly decrease in gross adds, acquisition costs went up by $5.8 \%$ QoQ due to increased subscriber acquisition cost per head.
2) Decrease in gross adds and subscriber acquisition cost per head led to $21.3 \%$ downturn in costs.

## B. Retention Cost:

1) Although total number of handset changes were lower than $1 Q$, increase in promotion costs and other miscellaneous items resulted in 3.8\% QoQ increase of retention cost.
2) In a yearly comparison, decreased $22.8 \%$ from relatively fewer number of handset changes.

## VI. Non-Operating Income \& Expense

[ Non-Operating Items ]
(Unit: W mn)

|  | '04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Interest Income | 1,247 | 1,926 | 2,210 | 14.7\% | 77.2\% |
| Interest Expense | 55,761 | 48,767 | 48,439 | -0.7\% | -13.1\% |
| Net Interest Income | $(54,513)$ | $(46,841)$ | $(46,229)$ | -1.3\% | -15.2\% |
| F/X Related Gains | 6,260 | 7,314 | 3,563 | -51.3\% | -43.1\% |
| F/X Related Losses | 221 | 261 | 58 | -77.7\% | -73.7\% |
| Net F/X Gains | 6,040 | 7,053 | 3,505 | -50.3\% | -42.0\% |
| Other Gains | 16,618 | 82,687 | 15,111 | -81.7\% | -9.1\% |
| Other Losses | 25,855 | 58,282 | 26,504 | -54.5\% | 2.5\% |
| Net Other Gains | $(9,236)$ | 24,404 | $(11,393)$ | -146.7\% | 23.4\% |
| Total Non-op. Gains | 24,126 | 91,927 | 20,884 | -77.3\% | -13.4\% |
| Total Non-op. Losses | 81,836 | 107,310 | 75,001 | -30.1\% | -8.4\% |
| Total Net Non-op. Gains | $(57,710)$ | $(15,384)$ | $(54,117)$ | 251.8\% | -6.2\% |

A. Net Interest Income:

1) Net interest income decreased $1.3 \%$ QoQ, $15.2 \%$ YoY from continuous decrease in interest bearing debt and decrease in interest rates.
B. Net F/X Gains:
2) Due to the strong dollar and increased U.S interest rates in the $2 Q$, foreign exchange translation gains decreased 50.3\% QoQ.

## VII. EBITDA Margin \& Capex

(Unit: W mn)

|  | '04-2Q | '05-1Q | '05-2Q | QoQ | YoY |
| :--- | :---: | :---: | :---: | ---: | ---: |
| D\&A | 274,429 | 285,717 | 283,759 | $-0.7 \%$ | $3.4 \%$ |
| EBITDA | 392,728 | 471,771 | 500,812 | $6.2 \%$ | $27.5 \%$ |
| EBITDA Margin(\%) | $33.5 \%$ | $39.2 \%$ | $40.3 \%$ | $1.1 \%$ p | $6.8 \%$ p |
| Capex | 278,200 | 90,200 | 150,240 | $66.6 \%$ | $-46.0 \%$ |

A. Depreciation expenses remained at $1 Q$ levels with only a $3.4 \%$ YoY increase while Capex increased $66.6 \%$ QoQ to 150.2 billion won.
B. EBITDA surged by $6.2 \%$ QoQ and $27.5 \%$ YoY attributed to service revenue growth and decreased overall expense.

## VIII. Balance Sheet

(Unit: W mn)

|  | 2Q-2005 | 1Q-2005 |  | 2Q-2005 | 1Q-2005 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Asset | 7,542,969 | 7,812,658 | Liability | 4,155,196 | 4,576,068 |
| Current | 1,775,310 | 1,855,213 | Current | 1,871,700 | 2,246,833 |
| Quick | 1,534,488 | 1,618,063 | Fixed | 2,283,496 | 2,329,235 |
| Inventory | 240,822 | 237,150 |  |  |  |
|  |  |  | Equity | 3,387,773 | 3,236,590 |
| Fixed | 5,767,658 | 5,957,446 | Paid in Capital | 955,703 | 955,703 |
| Investment | 467,274 | 514,106 | APIC | 1,325,489 | 1,325,489 |
| Tangible | 4,209,034 | 4,327,916 | Retained Earning | 1,192,844 | 1,042,343 |
| Intangible | 1,091,351 | 1,115,424 | Capital Adjustment | $\triangle 86,262$ | $\triangle 86,945$ |

A. 2Q Debt-equity ratio sharply declined by $18 \%$ p QoQ to $123 \%$ at the same time net debt ratio improved to $73 \%$. Accrued payments from W-CDMA spectrum license are excluded from net debt. (when included, net debt stood at 89\%)
[ Interest Bearing Debt Breakdown ]
(Unit: W mn)

|  | '05-2Q | '05-1Q | QoQ |
| :--- | ---: | ---: | ---: |
| Interest Bearing Debt | $2,606,819$ | $2,895,477$ | $-9.8 \%$ |
| Payable within 1 year | 933,112 | $1,087,673$ | $-14.2 \%$ |
| Net Debt | $2,462,086$ | $2,792,467$ | $-11.8 \%$ |
| Foreign Debt | JPY4.7bn | JPY14.2bn | $-66.9 \%$ |

A. Interest bearing debt includes 930.7 billion won in current portion of long-term debt and 1.6761 trillion won in debentures while it excludes accrued payments from WCDMA spectrum license(548.6bn).
B. Foreign debt in the amount of 9.5 billion Yen has been repaid.

## IX. Operational Results

## A. Subscribers <br> (Unit: Thousands)

|  | 1Q-04 | 2Q-04 | 3Q-04 | 4Q-04 | 1Q-05 | 2Q-05 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total No. of Subs |  |  |  |  |  |  |
| KT Resale | 11,292 | 11,946 | 11,709 | 11,729 | 12,042 | 12,166 |
| Quarterly adds | 1,480 | 2,301 | 2,234 | 2,230 | 2,473 | 2,526 |
| Quarterly churn-outs | 630 | 1,443 | 681 | 795 | 1,290 | 1,011 |
| Net adds | 850 | 788 | 918 | 775 | 977 | 887 |
| Excluding KT resale | 9,293 | 9,646 | 9,476 | 9,499 | 9,569 | 9,640 |
| Quarterly adds | 902 | 984 | 595 | 663 | 894 | 805 |
| Quarterly churn-outs | 497 | 631 | 765 | 639 | 824 | 734 |
| Net adds | 406 | 353 | -170 | 23 | 70 | 71 |

## B. Subscribers by Network

(Unit: Thousands)

|  |  | 2Q-04 | 3Q-04 | 4Q-04 | 1Q-05 | 2Q-05 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| EV-DO |  | 2,319 | 2,760 | 3,055 | 3,512 | 3,852 |
|  | VOD | 698 | 770 | 835 | 938 | 1,106 |
| 1X |  | 7,679 | 7,482 | 7,440 | 7,537 | 7,492 |
| 2G |  | 1,948 | 1,467 | 1,234 | 993 | 822 |
|  | Total | 11,946 | 11,709 | 11,729 | 12,042 | 12,166 |

* Including KT resale
C. ARPU
(Unit: Won)

|  |  | $04-2 Q$ | $04-3 Q$ | $04-4 Q$ | $05-1 Q$ | $05-2 Q$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| After | ARPU-exclude interconn. | 29,654 | 29,622 | 30,147 | 29,437 | 30,331 |
| Discount | ARPU-include interconn. | 37,675 | 37,484 | 38,578 | 37,521 | 38,814 |
| Net-based | Data ARPU | 4,617 | 4,919 | 5,144 | 5,028 | 5,154 |
|  | Proportion to total ARPU | $16 \%$ | $17 \%$ | $17 \%$ | $17 \%$ | $17 \%$ |
| Gross-based | Data ARPU | 5,558 | 5,872 | 6,102 | 6,092 | 6,166 |
|  | Proportion to total ARPU | $19 \%$ | $20 \%$ | $20 \%$ | $21 \%$ | $20 \%$ |

[^0]|  |  | 2Q-04 | 3Q-04 | 4Q-04 | 1Q-05 | 2Q-05 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1 \times$ | Data ARPU | 4,304 | 4,463 | 4,527 | 4,510 | 4,401 |
|  | Total ARPU | 31,936 | 31,248 | 31,377 | 30,431 | 31,069 |
| EV-DO | Data ARPU | 10,893 | 10,036 | 9,087 | 8,093 | 7,388 |
|  | Total ARPU | 46,915 | 44,686 | 43,430 | 40,493 | 40,366 |
| VOD | Data ARPU | 14,663 | 12,845 | 11,732 | 10,499 | 9,486 |
|  | Total ARPU | 53,488 | 49,695 | 48,014 | 44,629 | 43,837 |
| 2G | Data ARPU | 1,353 | 1,543 | 2,226 | 1,930 | 1,669 |
|  | Total ARPU | 18,806 | 16,952 | 16,660 | 15,484 | 15,011 |

[^1]
## Appendix 1: Income Statement

* This material is not reviewed nor audited by external auditor, and reflecting pre-closing numbers. Use for analysis purpose only.
[Unit: W mn]

| Descriptions | 2004. 4-6 |  | 2004. 7 -9 |  | 2004. 10-12 |  | 2005. 1-3 |  | 2005. 4-6 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount |  | Amount |  | Amount |  | Amount |  | Amount |  |
| 1. Total Sales |  | 1,492,193 |  | 1,458,263 |  | 1,438,289 |  | 1,469,166 |  | 1,458,233 |
| PCS Service | 1,163,557 |  | 1,158,409 |  | 1,173,290 |  | 1,193,317 |  | 1,230,690 |  |
| Activations | 23,260 |  | 13,272 |  | 14,717 |  | 20,258 |  | 17,552 |  |
| Monthly Fee | 446,180 |  | 443,934 |  | 438,990 |  | 448,122 |  | 457,641 |  |
| Airtime charge | 302,859 |  | 297,470 |  | 318,140 |  | 294,107 |  | 313,653 |  |
| Value-added service | 140,164 |  | 156,534 |  | 159,520 |  | 141,742 |  | 145,781 |  |
| (PCS discount) | $(66,879)$ |  | (69,510) |  | (73,440) |  | $(52,523)$ |  | (54,935) |  |
| Interconnection | 233,298 |  | 225,174 |  | 228,808 |  | 240,611 |  | 249,723 |  |
| Resale | 83,021 |  | 89,744 |  | 84,992 |  | 99,157 |  | 99,557 |  |
| Fees from other services | 1,654 |  | 1,791 |  | 1,863 |  | 1,842 |  | 1,718 |  |
| Other Services | 10,485 |  | 10,190 |  | 11,078 |  | 10,694 |  | 10,961 |  |
| Handsetrental | 290 |  | 336 |  | 337 |  | 120 |  | 68 |  |
| Overseas call | 4,916 |  | 4,401 |  | 5,052 |  | 5,597 |  | 5,742 |  |
| M-commerce | 1,872 |  | 2,039 |  | 2,081 |  | 2,186 |  | 2,151 |  |
| International Roaming | 1,098 |  | 1,126 |  | 1,293 |  | 1,074 |  | 1,417 |  |
| Other overseas senvice | 459 |  | 231 |  | 642 |  | 249 |  | 295 |  |
| K-merce Lottery | 18 |  | 39 |  | 68 |  | 60 |  | 55 |  |
| M-Ad. | 696 |  | 741 |  | 931 |  | 670 |  | 668 |  |
| Credit card service | 910 |  | 1,044 |  | 316 |  | 335 |  | 330 |  |
| MNP port-out service | 0 |  | 8 |  | 6 |  | 9 |  | 9 |  |
| Professional Sports | 225 |  | 225 |  | 353 |  | 394 |  | 226 |  |
| Handset | 318,151 |  | 289,664 |  | 235,921 |  | 265,155 |  | 216,582 |  |
| Handset | 319,030 |  | 290,452 |  | 254,502 |  | 265,634 |  | 217,331 |  |
| (Handsetdiscount) | (879) |  | (788) |  | (581) |  | (480) |  | (749) |  |
| II. Operating Expense |  | 1,390,342 |  | 1,303,798 |  | 1,270,228 |  | 1,279,030 |  | 1,236,006 |
| Salary \& Bonus | 32,146 |  | 41,836 |  | 44,012 |  | 43,679 |  | 33,962 |  |
| Fees for temporaryemployee | 251 |  | 440 |  | 251 |  | 260 |  | 250 |  |
| Out-sourcing employee | 1,688 |  | 2,249 |  | 1,991 |  | 2,309 |  | 1,680 |  |
| Retirement | 2,181 |  | 2,310 |  | 3,652 |  | 5,214 |  | 2,627 |  |
| Fringe beneits \& others | 6,870 |  | 6,146 |  | 7,739 |  | 6,816 |  | 7,455 |  |
| Rent | 30,243 |  | 27,101 |  | 29,770 |  | 27,118 |  | 28,361 |  |
| Lease | 15,327 |  | 15,327 |  | 15,327 |  | 15,327 |  | 15,327 |  |
| Serice fee \& commission | 101,752 |  | 104,008 |  | 103,157 |  | 95,196 |  | 99,027 |  |
| Depreciations | 249,985 |  | 251,927 |  | 256,218 |  | 261,213 |  | 259,218 |  |
| Amortizations | 24,444 |  | 24,461 |  | 24,472 |  | 24,503 |  | 24,541 |  |


| Tax\& dues | 13,122 |  | 7,459 |  | 9,387 |  | 13,519 |  | 7,467 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fare | 2,660 |  | 1,291 |  | 2,648 |  | 1,234 |  | 2,308 |  |
| Insurance | 516 |  | 321 |  | 423 |  | 381 |  | 356 |  |
| Interconnections | 122,805 |  | 128,587 |  | 144,500 |  | 142,345 |  | 149,985 |  |
| Overseas call cost | 1,358 |  | 1,423 |  | 1,646 |  | 1,843 |  | 2,035 |  |
| Leased line cost | 93,024 |  | 89,442 |  | 87,243 |  | 91,667 |  | 88,976 |  |
| CP info usage charge | 1,026 |  | 595 |  | 585 |  | 742 |  | 893 |  |
| Universal serice obligations sharing | 10,000 |  | 10,000 |  | 557 |  | 10,000 |  | 10,000 |  |
| Vehicles | 501 |  | 550 |  | 540 |  | 489 |  | 581 |  |
| Educations | 1,333 |  | 1,966 |  | 2,309 |  | 1,711 |  | 1,871 |  |
| Ordinary R\&D | 1,718 |  | 2,737 |  | 4,403 |  | 475 |  | 1,130 |  |
| Awards | 161 |  | 2,648 |  | 374 |  | 1,035 |  | 970 |  |
| Entertainment | 554 |  | 613 |  | 511 |  | 427 |  | 494 |  |
| Sales commission | 218,972 |  | 182,976 |  | 158,394 |  | 167,163 |  | 174,359 |  |
| Sales promotions | 44,029 |  | 38,441 |  | 39,893 |  | 28,345 |  | 30,371 |  |
| Adverisement | 30,087 |  | 29,016 |  | 26,062 |  | 25,261 |  | 27,524 |  |
| Bad Debt | 3,920 |  | 2,971 |  | 13,587 |  | 9,781 |  | 5,667 |  |
| Travel \& Car fare | 1,149 |  | 1,137 |  | 1,435 |  | 1,387 |  | 1,449 |  |
| Uilities | 11,297 |  | 14,818 |  | 12,674 |  | 12,097 |  | 12,117 |  |
| Communications | 7,016 |  | 7,495 |  | 7,357 |  | 7,911 |  | 7,574 |  |
| Repair \& Maintenance | 18,412 |  | 15,653 |  | 18,806 |  | 13,087 |  | 18,754 |  |
| Office supplies | 2,860 |  | 2,744 |  | 3,368 |  | 2,802 |  | 2,894 |  |
| Other researchs | 1,877 |  | 1,443 |  | 1,783 |  | 805 |  | 2,334 |  |
| Book \& Printing | 206 |  | 227 |  | 172 |  | 167 |  | 285 |  |
| Conference \& managerial events | 2,252 |  | 1,950 |  | 1,833 |  | 1,647 |  | 1,756 |  |
| Costof Handset sold | 334,599 |  | 281,455 |  | 243,149 |  | 261,073 |  | 211,409 |  |
| Others | 0 |  | 35 |  | 0 |  | 0 |  | 0 |  |
| III. Operating Income |  | 101,852 |  | 154,465 |  | 168,060 |  | 190,136 |  | 222,227 |
|  |  |  |  |  |  |  |  |  |  |  |
| IV.Non-operating gains |  | 24,126 |  | 31,936 |  | 28,321 |  | 91,927 |  | 20,884 |
| Interest | 1,247 |  | 693 |  | 8.634 |  | 1.926 |  | 2,210 |  |
| Disposition of short-term sales securities | 231 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Evaluation of short-term sales securities | (143) |  | 0 |  | 0 |  | 0 |  | 300 |  |
| Disposition of Available-for-sale securities | 0 |  | 0 |  | 0 |  | 7,735 |  | 54 |  |
| Evaluation of Available-for-sale securities | 0 |  | 0 |  | 0 |  | 0 |  | 57 |  |
| Dividend | 315 |  | 0 |  | 190 |  | 301 |  | - |  |
| Rent | 3,729 |  | 1,387 |  | 2,768 |  | 1,294 |  | 2,663 |  |
| Equity method evaluation | 2,095 |  | 1,534 |  | $(3,105)$ |  | 892 |  | (178) |  |
| Fxtransactions | 4,973 |  | 183 |  | 249 |  | 178 |  | 6,791 |  |
| FXtranslations | 1,287 |  | 3,902 |  | 6,373 |  | 7,136 |  | $(3,228)$ |  |
| Disposition of Investment | 0 |  | 42 |  | 38 |  | 284 |  | . |  |
| Disposition of tangible asset |  |  | 24 |  | 132 |  | 57,238 |  | 74 |  |
| Disposition of Intangible asset | 26 |  | 0 |  | 0 |  | 0 |  | 16 |  |
| Collection of bad debt |  |  | 68 |  | 2,134 |  | 0 |  | 61 |  |
| Gain from Derivatives | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Taxrefund | 0 |  | 0 |  | 0 |  | 2,099 |  | 0 |  |
| Others | 3,524 |  | 16,972 |  | 5,709 |  | 5,594 |  | 4,750 |  |
| Miscellaneous gains | 6,837 |  | 7,133 |  | 5,200 |  | 7,250 |  | 7,301 |  |

[Unit: W mn]

| V .Non-operating losses |  | 81,836 |  | 89,041 |  | 86,401 |  | 107,310 |  | 75,001 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest | 55,761 |  | 55,747 |  | 53,397 |  | 48,767 |  | 48,439 |  |
| FXtransactions | 303 |  | 63 |  | 13 |  | 110 |  | 29 |  |
| FX translations | (82) |  | 36 |  | 708 |  | 150 |  | 29 |  |
| Donation | 2,981 |  | 2,873 |  | 9,767 |  | 5,221 |  | 4,573 |  |
| Equity method evaluation | 1,792 |  | 675 |  | $(1,425)$ |  | 314 |  | 2,216 |  |
| Disposition of short-term sales securities | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Evaluation of short-term sales securities | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Disposition of Inventories | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Evaluation of Inventories | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Disposition of Investment | 0 |  | 0 |  | 3,526 |  | 0 |  | 0 |  |
| Evaluation of Investment securities | 8,635 |  | 19,431 |  | 8,936 |  | 7,452 |  | 3,516 |  |
| Disposition of Tangible asset | 3,901 |  | 4,876 |  | 3,998 |  | 36,433 |  | 9,426 |  |
| Disposition of Intangible asset | 7 |  | 8 |  | 13 |  | 3 |  | 4 |  |
| Loss from derivatives | 0 |  | 0 |  | 0 |  | 0 |  | 7,948 |  |
| Evaluation loss from derivatives | 118 |  | 564 |  | 667 |  | 5,119 |  | $(4,251)$ |  |
| Loss sharing for overseas call | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Others | 4,724 |  | 1,672 |  | 1,407 |  | 642 |  | (436) |  |
| Loss from disaster | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |
| Selling Trade receivable-ABS | 3,568 |  | 2,967 |  | 2,947 |  | 2,974 |  | 2,965 |  |
| Other bad debt | 0 |  | 0 |  | 1,758 |  | 0 |  | - |  |
| Miscellaneous losses | 127 |  | 129 |  | 689 |  | 125 |  | 125 |  |
| VI. Ordinary Income |  | 44,142 |  | 97,361 |  | 109,980 |  | 174,752 |  | 168,110 |
|  |  |  |  |  |  |  |  |  |  |  |
| VII. Pretax Income |  | 44,142 |  | 97,361 |  | 109,980 |  | 174,752 |  | 168,110 |
|  |  |  |  |  |  |  |  |  |  |  |
| VIII. Tax |  | 745 |  | 5,634 |  | 9,886 |  | 17,969 |  | 17,609 |
|  |  |  |  |  |  |  |  |  |  |  |
| IX. Net Income |  | 43,397 |  | 91,727 |  | 100,094 |  | 156,784 |  | 150,500 |

## Appendix 2: Balance Sheet

* This material is not reviewed nor audited by external auditor, and reflecting pre-closing numbers. Use for analysis purpose only.


## 대차미조표

|  | 2Q-2005 | 1Q-2005 | 2Q-2004 |  | 2Q-2005 | 1Q-2005 | 2Q-2004 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets | 7,542,969 | 7,812,658 | 8,166,556 | Liabilities | 4,155,196 | 4,576,068 | 5,124,663 |
| Current | 1,775,310 | 1,855,213 | 1,530,519 | Current | 1,871,700 | 2,246,833 | 2,447,343 |
| Quick | 1,534,488 | 1,618,063 | 1,307,614 |  |  |  |  |
| Cash | 92,502 | 101,101 | 23,984 | Trade payable | 165,877 | 216,703 | 330,774 |
| Available-forsale Securities | 52,231 | 1,909 | 3,309 | Other payable | 416,532 | 425,49 | 623,644 |
| Trade receivables | 1,193,960 | 1,209,685 | 1,147,834 | Short-erm borrowings |  | 200,00 | 500,000 |
| Other receivables | 74,829 | 170,426 | 81,593 | Advances from customer | 26,358 | 26,375 | 20,503 |
| Short-erm loans | 8.076 | 7,105 | 6.688 | Withholdings | 141,499 | 158,477 | 91,935 |
| Advanced payment | 21,224 | 40,263 | 27,946 | Accrued expenses | 127,954 | 95,346 | 116,485 |
| Prepaid expenses | 12,102 | 15,149 | 15,138 | Current portion of | 930,716 | 974,933 | 749,102 |
| Accrued income | 1,142 | 1,300 | 986 | long-term debt |  |  |  |
| Deferred tax | 78,385 | 71.027 |  | Unpaid income tax | 62,765 | 49,835 | 14,900 |
| Others | 38 | 98 | 136 | Unpaid Dividends |  | 99,715 |  |
| Inventory | 240,822 | 237,150 | 222,905 |  |  |  |  |
| Non-Current | 5,767,658 | 5,957,446 | 6,636,037 |  |  |  |  |
|  |  |  |  | Non-Current | 2,283,496 | 2,329,235 | 2,677,320 |
| Investment | 467,274 | 514,106 | 678,727 | Bonds | 1,676,103 | 1,720,544 | 2,102,335 |
| Long-term financial investment | 16 | 16 | 21 | Long-term borrowings |  |  |  |
| Investment securities | 17,084 | 17,732 | 73,031 | Long-term payables | 548,571 | 543,146 | 528,228 |
| Equity method security | 56,674 | 58,266 | 21,897 | Others | 58,821 | 65.445 | 46,757 |
| Hold-to-maturity | 27,870 | 51,484 | 57,361 |  |  |  |  |
| Long-term Receivables | 59,235 | 73.760 | 156,751 |  |  |  |  |
| Long-term loans | 41,495 | 46,808 | 56,171 |  |  |  |  |
| Guarantee deposit | 196,588 | 197,373 | 204,56 |  |  |  |  |
| Deferred income tax | 57,996 | 58,365 | 99,969 |  |  |  |  |
| Others | 10,317 | 10,302 | 8,970 | Equity | 3,387,773 | 3,236,590 | 3,041,892 |
| Tangible | 4,209,034 | 4,327,916 | 4,770,294 |  |  |  |  |
| Land | 119,509 | 119,496 | 122.519 | Capital Stock | 955,703 | 955,703 | 955,703 |
| Buildings | 281,666 | 174,321 | 185,310 |  |  |  |  |
| Structure | 72,363 | 69,249 | 67,563 | APIC | 1,325,489 | 1,325,489 | 1,325,489 |
| Equipment \& Machinery | 3,497,304 | 3,616,103 | 3,901,945 |  |  |  |  |
| Vehicles | 3,419 | 3.678 | 4,784 | Retained Earnings | 1,192,844 | 1,042,343 | 846,542 |
| Construction in progress | 26,290 | 127,724 | 217,383 |  |  |  |  |
| Others | 208,482 | 217,345 | 270,790 | Capital Adjustment | $(86,262)$ | $(86,945)$ | $(85,842)$ |
| Intangible | 1,091,351 | 1,115,424 | 1,187,016 |  |  |  |  |


[^0]:    * Excluding KT resale

[^1]:    * Excluding KT resale and interconnection, Gross based

