## KTF

## FY2006 3Q

## Earnings Release

## KT Freetel Co., Ltd.

$\square$ This material contains forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. Actual results may differ materially from those expressed or implied by these forward-looking statements. Because of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this presentation might not occur in the way we expect, or at all. You should not place undue reliance on any forward-looking information.
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## I. Financial Highlights

[ Summary of income statement \& financial ratios]
(In million KRW)

|  | 06-3Q | 05-3Q | YoY | 06-2Q | QoQ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Service revenue | 1,289,143 | 1,266,907 | 1.8\% | 1,314,216 | -1.9\% |
| Service cost (Including handset margin) | 1,125,050 | 1,068,912 | 5.3\% | 1,161,540 | -3.1\% |
| (Excluding handset margin) | 1,156,696 | 1,076,338 | 7.5\% | 1,179,156 | -1.9\% |
| Operating income (Including handset margin) | 164,092 | 197,996 | -17.1\% | 152,676 | 7.5\% |
| (Excluding handset margin) | 132,447 | 190,569 | -30.5\% | 135,060 | -1.9\% |
| EBITDA (Including handset margin) | 448,120 | 482,539 | -7.1\% | 435,806 | 2.8\% |
| (Excluding handset margin) | 416,474 | 475,113 | -12.3\% | 418,190 | -0.4\% |
| Non-operating income | 27,047 | 18,927 | 42.9\% | 24,485 | 10.5\% |
| Non-operating expense | 64,986 | 71,591 | -9.2\% | 76,981 | -15.6\% |
| Ordinary income | 126,154 | 145,331 | -13.2\% | 100,180 | 25.9\% |
| Taxexpense | 28,046 | 15,231 | 84.1\% | 19,598 | 43.1\% |
| Net income | 98,108 | 130,100 | -24.6\% | 80,582 | 21.7\% |
| Fnancial ratio | 06-3Q | 05-3Q | YoY | 06-2Q | QoQ |
| Marketing cost/service Rev.(Including handset margin) | 20.6\% | 19.4\% | 1.2\%p | 23.1\% | -2.6\%p |
| (Excluding handset margin) | 23.0\% | 19.9\% | 3.1\%p | 24.5\% | -1.5\%p |
| OP margin (Including handset margin) | 12.7\% | 15.6\% | -2.9\%p | 11.6\% | 1.1\%p |
| (Excluding handset margin) | 10.3\% | 15.0\% | -4.7\%p | 10.3\% | -0.0\%p |
| EBITDA margin (Including handset margin) | 34.8\% | 38.1\% | -3.3\%p | 33.2\% | 1.6\%p |
| (Excluding handset margin) | 32.3\% | 37.5\% | -5.2\%p | 31.8\% | 0.5\%p |
| Net profit margin | 7.6\% | 10.3\% | -2.7\%p | 6.1\% | 1.5\%p |
| Effective income tax rate | 22.2\% | 10.5\% | 11.8\%p | 19.6\% | 2.7\%p |
| Net debt/equity ratio | 12.0\% | 58.1\% | -46.1\%p | 18.1\% | -6.1\%p |
| Net debt/equity including 3G license payable | 25.3\% | 73.9\% | -48.6\%p | 31.5\% | -6.3\%p |
| Total debt/equity ratio | 85.9\% | 115.0\% | -29.1\%p | 86.3\% | -0.3\%p |

A. Service revenue declined 1.9\% QoQ, but increased 1.8\% YoY

1) Reflection of cumulative effect (KRW 19 billion) of lowered interconnection rate for the first half mainly caused QoQ service revenue contraction
2) If impact from new interconnection rates were normalized, service revenue could have been KRW 1,308 billion, $0.3 \%$ growth QoQ and $3.2 \%$ growth YoY
3) Rising subscribers and bulging wireless data revenue (10\%) contributed to a positive YoY growth, offsetting downside impact from interconnection revenue adjustments
B. EBITDA margin improved by 1.6\%p QoQ, but deteriorated 3.3\%p YoY
4) Declined marketing cost ( $-7.8 \%$ ) and Tax\&Dues ( $-83.8 \%$ ) were main reasons for improved QoQ EBITDA margin
5) Interconnection margin erosion and increased marketing cost mainly led to YoY EBITDA margin decline
6) Adjusted 3Q EBITDA margin by normalizing cumulative effect from interconnection rate change was $36.7 \%$ (Please refer to VII. EBITDA margin description)
C. Net profit rose by $21.7 \%$ QoQ, but fell by $24.6 \%$ YoY
7) $7.5 \%$ increase in operating income and $27.7 \%$ improvement in net non-operating account contributed to healthy QoQ net income growth
8) Weakened operating income from heavy marketing expenses and higher corporate tax rate led to YoY net income decline
D. Adjusted Income statement after normalizing impact form new interconnection rates is as follows:

|  |  | 05-3Q |  |  |  | (In billion KRW) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 05-4Q | 06-1Q | 06-2Q | 06-3Q | QoQ | YoY |
| Service revenue |  |  | 1,267 | 1,296 | 1,260 | 1,305 | 1,308 | 0.3\% | 3.2\% |
| Service cost | (Including handset margin) | 1,069 | 1,081 | 1,105 | 1,168 | 1,112 | -4.8\% | 4.0\% |
|  | (Excluding handset margin) | 1,076 | 1,083 | 1,110 | 1,186 | 1,144 | -3.6\% | 6.2\% |
| Operating income | (Including handset margin) | 198 | 214 | 155 | 136 | 196 | 43.9\% | -1.0\% |
|  | (Excluding handset margin) | 191 | 213 | 150 | 119 | 164 | 38.6\% | -13.7\% |
| EBITDA | (Including handset margin) | 483 | 499 | 438 | 419 | 480 | 14.5\% | -0.5\% |
|  | (Excluding handset margin) | 475 | 497 | 433 | 402 | 448 | 11.6\% | -5.6\% |
| Ordinary income |  | 145 | 122 | 138 | 84 | 158 | 88.8\% | 8.8\% |
| Net income |  | 130 | 110 | 113 | 67 | 123 | 83.1\% | -5.2\% |
|  |  |  |  |  |  |  |  |  |
|  |  | 05-3Q | 05-4Q | 06-1Q | 06-2Q | 06-3Q | QoQ | YoY |
| $\square$ OP margin | (Including handset margin) | 15.6\% | 16.6\% | 12.3\% | 10.4\% | 15.0\% | 4.6\%p | -0.6\%p |
|  | (Excluding handset margin) | 15.0\% | 16.5\% | 11.9\% | 9.1\% | 12.6\% | 3.5\%p | -2.4\%p |
| $\square$ EBITDA margin | (Including handset margin) | 38.1\% | 38.5\% | 34.8\% | 32.1\% | 36.7\% | 4.6\%p | -1.4\%p |
|  | (Excluding handset margin) | 37.5\% | 38.4\% | 34.4\% | 30.8\% | 34.3\% | 3.5\%p | -3.2\%p |
| $\square$ Net profit margin |  | 10.3\% | 8.5\% | 8.9\% | 5.2\% | 9.4\% | 4.2\%p | -0.9\%p |

## II. Sales

|  | 06-3Q | 05-3Q | YoY | 06-2Q | QoQ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Service revene | 1,289,143 | 1,266,907 | 1.8\% | 1,314,216 | -1.9\% |
| Voice revenue | 961,547 | 971,969 | -1.1\% | 985,900 | -2.5\% |
| Monthly base fee | 439,472 | 414,784 | 6.0\% | 434,261 | 1.2\% |
| Airtime charge | 301,087 | 306,952 | -1.9\% | 304,308 | -1.1\% |
| $V$ alue added service | 43,794 | 41,314 | 6.0\% | 44,811 | -2.3\% |
| Interconnection | 217,730 | 254,165 | -14.3\% | 245,201 | -11.2\% |
| Others | 9,513 | 7,744 | 22.9\% | 9,607 | -1.0\% |
| (Voice Discount) | $(50,050)$ | $(52,990)$ | -5.5\% | $(52,289)$ | -4.3\% |
| Data revenue | 182,333 | 165,911 | 9.9\% | 185,233 | -1.6\% |
| Monthly base fee | 51,332 | 48,851 | 5.1\% | 52,788 | -2.8\% |
| Messaging(SMS,MMS) | 53,289 | 39,225 | 35.9\% | 54,966 | -3.1\% |
| Wireless data usage | 55,372 | 63,883 | -13.3\% | 57,741 | -4.1\% |
| (Data discount) | (631) | (228) | 176.8\% | (258) | 144.6\% |
| Contents | 18,180 | 10,610 | 71.3\% | 15,118 | 20.3\% |
| Others | 4,790 | 3,570 | 34.2\% | 4,878 | -1.8\% |
| Resale revenue | 114,425 | 105,994 | 8.0\% | 117,669 | -2.8\% |
| Other revenue | 30,837 | 23,032 | 33.9\% | 25,414 | 21.3\% |
| Subscription | 18,433 | 21,074 | -12.5\% | 16,516 | 11.6\% |
| Other service revenue | 12,404 | 1,958 | 533.5\% | 8,899 | 39.4\% |
| Handset sales | 370,397 | 305,378 | 21.3\% | 325,042 | 14.0\% |
| Total operating revenue | 1,659,539 | 1,572,285 | 5.5\% | 1,639,258 | 1.2\% |

A. Voice revenue dropped by $2.5 \%$ QoQ and $1.1 \%$ YoY

1) Monthly base fee income was increased by $1.2 \%$ QoQ and $6.0 \%$ YoY mainly due to subscriber growth and higher monthly base fee per subscriber
2) Airtime charge fell by 1.1\% QoQ mainly due to seasonal effect of lower traffic, and decreased by $1.9 \%$ YoY due to increased subscribers with high monthly fee plans and 'Carryover Call Plans'.
3) Interconnection revenue fell by $11.2 \%$ QoQ and $14.3 \%$ YoY due to reflection of cumulative effect (KRW 19 billion) of rate adjustment (If normalized, 3Q interconnection revenue is KRW 237 billion, $0.4 \%$ QoQ increase but $6.9 \%$ YoY decrease)
4) Other voice revenue surged by $22.9 \%$ YoY because of higher international calls and roaming incomes

## B. Data revenue decreased by $1.6 \%$ QoQ, but increased by $9.9 \%$ YoY

1) Monthly base fee was decreased by $2.8 \%$ QoQ, but increased by $5.1 \%$ YoY because more subscribers opted for high message using service packages
2) Messaging revenue grew by $35.9 \%$ YoY due to steadily growing usages of messaging services
3) Contents revenue soared by $20.3 \%$ QoQ and $71.3 \%$ YoY mainly because of changes in the accounting method for sourcing music contents, recognizing revenues as gross-base instead of net-base (If contents revenue of last year were recalculated under current method, the amount would have been KRW 14 billion and 30\% YoY growth)

## C. Resale revenue

1) Declined per subscriber revenue due to seasonal effect caused resale revenue to drop by $2.8 \% \mathrm{QoQ}$
2) Subscriber growth and ARPU increase contributed to resale revenue growth of $8 \%$ YoY

## D. Handset sales

1) Increased number of sign-ups(12.4\% growth) mainly led to $14 \% \mathrm{QoQ}$ growth of handset sales
2) Strong handset replacement demand contributed most of $21.3 \%$ YoY growth

## III. Service cost

|  | (In million KRW) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 06-3Q | 05-3Q | YoY | 06-2Q | QoQ |
| 1. Labor expense | 60,569 | 57,405 | 5.5\% | 51,275 | 18.1\% |
| 2. Commision | 108,883 | 100,066 | 8.8\% | 110,244 | -1.2\% |
| 3. Interconnection | 180,790 | 153,761 | 17.6\% | 163,966 | 10.3\% |
| 4. International call | 3,939 | 2,275 | 73.1\% | 4,708 | -16.3\% |
| 5. Contents fee | 8,589 | 903 | 851.5\% | 6,659 | 29.0\% |
| 6. Rent | 35,517 | 28,612 | 24.1\% | 33,997 | 4.5\% |
| 7. Depreciation\&Amortization | 284,027 | 284,544 | -0.2\% | 283,130 | 0.3\% |
| 8. Leased line expense | 88,973 | 90,286 | -1.5\% | 87,829 | 1.3\% |
| 9. Utility | 17,774 | 16,552 | 7.4\% | 13,187 | 34.8\% |
| 10. Repair\&Maintenance | 19,178 | 18,779 | 2.1\% | 18,499 | 3.7\% |
| 11. Lease expense | 1,947 | 15,327 | -87.3\% | 15,327 | -87.3\% |
| 12. Marketing expense | 296,670 | 252,627 | 17.4\% | 321,693 | -7.8\% |
| 13. Bad debt expense | 21,261 | 9,434 | 125.4\% | 24,525 | -13.3\% |
| 14. Tax \& Dues | 4,368 | 14,173 | -69.2\% | 26,990 | -83.8\% |
| 15. USO | 5,000 | 10,000 | -50.0\% | $(2,048)$ | N/A |
| 16. Others | 19,210 | 21,595 | -11.0\% | 19,176 | 0.2\% |
| Total service expense | 1,156,696 | 1,076,338 | 7.5\% | 1,179,156 | -1.9\% |
| Handset margin | 31,646 | 7,426 | 326.2\% | 17,616 | 79.6\% |
| Net Service cost total | 1,125,050 | 1,068,912 | 5.3\% | 1,161,540 | -3.1\% |

## A. Labor expense

1) Increased by $18.1 \%$ QoQ largely due to rising expenses for bonus payments and an internal company event in 3 Q , and $5.5 \%$ YoY due to a moderate growth in the number of employees

## B. Commission (Fees)

1) Rose by $8.8 \%$ YoY due to increased fees for maintaining base stations
C. Interconnection expense
2) Increased by $10.3 \%$ QoQ and $17.6 \%$ YoY due to reflection of cumulative effect (KRW 13 billion) of adjusted interconnection rate for the first half
3) If normalized, 3 Q interconnection expense is KRW 168 billion, $1.8 \% \mathrm{QoQ}$ decrease but $9 \%$ YoY increase

## D. International calls

1) Jumped $73.1 \%$ YoY due to increased international call traffics and expanding usages of international prepaid card services

## E. Contents fee

1) Soared by large margin YoY due to change in accounting method for recognizing contents revenue and expense
2) If contents fee were recalculated under current method, the amount would have been KRW 4.3 billion and 100\% YoY growth

## F. Rent

1) Rose by $4.5 \%$ QoQ and $24.1 \%$ YoY due to increased renting fees for shared base stations and the head office
G. Bad debt expense
2) Temporarily increased due to ABS effect. After reflecting bad debt redemption from ABS in non-operating, the effective ratio stands at $1.8 \%$, similar level of last year

## H. Tax \& Dues

1) Fell $83.8 \%$ QoQ mainly due to reduced fines and settlement of contribution to 'IT promotion fund'.

## IV. Interconnection revenue \& expense

| (In million KRW) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 06-3Q | 05-3Q | YoY | 06-2Q | QoQ |
| Interconnection revenue | 217,730 | 254,165 | -14.3\% | 245,201 | -11.2\% |
| LM | 70,113 | 90,798 | -22.8\% | 79,430 | -11.7\% |
| MM | 147,617 | 163,367 | -9.6\% | 165,771 | -11.0\% |
| Interconnection expense | 180,790 | 153,761 | 17.6\% | 163,966 | 10.3\% |
| LM | 28,011 | 27,399 | 2.2\% | 27,440 | 2.1\% |
| MM | 152,779 | 126,361 | 20.9\% | 136,526 | 11.9\% |
| Net interconnection profit | 36,940 | 100,404 | -63.2\% | 81,235 | -54.5\% |
| LM | 42,102 | 63,398 | -33.6\% | 51,990 | -19.0\% |
| MM | $(5,162)$ | 37,005 | -113.9\% | 29,245 | -117.7\% |

A. Net interconnection profit

1) Decreased by $54.5 \%$ QoQ and $63.2 \%$ YoY due to cumulative effect (KRW 32 billion) of new interconnection rate
2) If normalized, 3 Q net interconnection profit increases 6.4\% QoQ, but decreases $31.3 \%$ YoY
B. Interconnection revenue
3) Decreased by $11.2 \%$ QoQ and $14.3 \%$ YoY due to cumulative effect (KRW 19 billion) of new interconnection rate
4) If normalized, 3 Q interconnection revenue rises $0.4 \% \mathrm{QoQ}$, but falls $6.9 \% \mathrm{YoY}$
C. Interconnection expense
5) Increased by $10.3 \%$ QoQ and $17.6 \%$ YoY due to cumulative effect (KRW 13 billion) of new interconnection rate
6) If normalized, 3 Q interconnection expense falls $1.8 \% \mathrm{QoQ}$, but rises $9 \% \mathrm{YoY}$
※ Normalized Interconnection revenue \& expense
(In million KRW)

|  | 05-3Q | 05-4Q | 06-1Q | 06-2Q | 06-3Q | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 254,165 | 259,938 | 225,595 | 235,548 | 236,565 | 0.4\% | -6.9\% |
| LM | 90,798 | 90,417 | 77,752 | 75,644 | 77,636 | 2.6\% | -14.5\% |
| MM | 163,367 | 169,521 | 147,843 | 159,904 | 158,929 | -0.6\% | -2.7\% |
| Expense | 153,761 | 157,069 | 160,869 | 170,732 | 167,620 | -1.8\% | 9.0\% |
| LM | 27,399 | 28,533 | 27,260 | 27,440 | 28,011 | 2.1\% | 2.2\% |
| MM | 126,361 | 128,536 | 133,610 | 143,291 | 139,609 | -2.6\% | 10.5\% |
| Net Profit | 100,404 | 102,869 | 64,725 | 64,817 | 68,945 | 6.4\% | -31.3\% |
| LM | 63,698 | 61,884 | 50,492 | 48,204 | 49,625 | 2.9\% | -22.1\% |
| MM | 37,005 | 40,985 | 14,233 | 16,613 | 19,320 | 16.3\% | -47.8\% |

## V. Marketing cost

(In million KRW)

|  | $\mathbf{0 6 - 3 Q}$ | $\mathbf{0 5 - 3 Q}$ | YoY | $\mathbf{c}$ 06-2Q | (In milion KRW) |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | 186,434 | $\mathbf{1 9 6 , 1 7 3}$ | $-5.0 \%$ | 190,370 | $-2.1 \%$ |
| Sales commision | 85,710 | 31,768 | $169.8 \%$ | 87,354 | $-1.9 \%$ |
| Sales promotion | 24,526 | 24,685 | $-0.6 \%$ | 43,970 | $-44.2 \%$ |
| Advertising | $\mathbf{3 1 , 6 4 6}$ | $\mathbf{7 , 4 2 6}$ | $\mathbf{3 2 6 . 2 \%}$ | $\mathbf{1 7 , 6 1 6}$ | $\mathbf{7 9 . 6 \%}$ |
| Subraction of handset margin | 265,025 | 245,200 | $8.1 \%$ | 304,077 | $-12.8 \%$ |
| * Net marketing cost total | $20.6 \%$ | $19.4 \%$ | $1.2 \% \mathrm{p}$ | $23.1 \%$ | $-2.6 \% \mathrm{p}$ |
| Net Marketing cost/service rev. |  |  |  |  |  |

* Net Marketing cost : excluding handset margin to align with peers
(In million KRW)

|  | $\mathbf{0 6 - 3 Q}$ | $\mathbf{0 5 - 3 Q}$ | YoY | 06-2Q | QoQ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Acqusition cost | $\mathbf{1 3 7 , 0 9 3}$ | $\mathbf{1 0 0 , 7 5 1}$ | $\mathbf{3 6 . 1 \%}$ | $\mathbf{1 2 7 , 5 5 1}$ | $\mathbf{7 . 5 \%}$ |
| Sales commission | 99,987 | 97,877 | $2.2 \%$ | 96,846 | $3.2 \%$ |
| Sales promotion | 37,106 | 2,874 | $1190.9 \%$ | 30,705 | $20.8 \%$ |
| Acquisiotion cost/subscriber | 146,634 | 104,213 | $40.7 \%$ | 153,298 | $-4.3 \%$ |
| Adjusted Acquisition cost/subs. ${ }^{*}$ | 115,253 | 80,407 | $43.3 \%$ | 135,540 | $-15.0 \%$ |
| Retention cost | $\mathbf{1 3 5 , 0 5 1}$ | $\mathbf{1 2 7 , 1 9 0}$ | $\mathbf{6 . 2 \%}$ | $\mathbf{1 5 0 , 1 7 2}$ | $\mathbf{- 1 0 . 1 \%}$ |
| Sales commission | 86,447 | 98,296 | $\mathbf{- 1 2 . 1 \%}$ | 93,524 | $\mathbf{- 7 . 6 \%}$ |
| Sales promotion | 48,604 | 28,894 | $68.2 \%$ | 56,648 | $\mathbf{- 1 4 . 2 \%}$ |
| Advertising | $\mathbf{2 4 , 5 2 6}$ | $\mathbf{2 4 , 6 8 5}$ | $\mathbf{- 0 . 6 \%}$ | $\mathbf{4 3 , 9 7 0}$ | $\mathbf{- 4 4 . 2 \%}$ |
| Subtraction of handset margin | $\mathbf{3 1 , 6 4 6}$ | $\mathbf{7 , 4 2 6}$ | $\mathbf{3 2 6 . 2 \%}$ | $\mathbf{1 7 , 6 1 6}$ | $\mathbf{7 9 . 6 \%}$ |
| Net marketing cost total | $\mathbf{2 6 5 , 0 2 5}$ | $\mathbf{2 4 5 , 2 0 0}$ | $\mathbf{8 . 1 \%}$ | $\mathbf{3 0 4 , 0 7 7}$ | $\mathbf{- 1 2 . 8 \%}$ |

-Note: Adjusted acquisition cost per subs. - exclude handset sales promotion fees from the manufacturers
A. Net marketing cost total

1) Net marketing cost decreased by $12.8 \%$ QoQ due to falling subscriber retention cost and advertising cost
B. Subscriber acquisition cost
2) Rose by $7.5 \%$ QoQ due to increased number of sign-ups
3) Grew by $36.1 \%$ YoY because handset subsidy is legalized from end-March 2006
C. Subscriber retention cost
4) Decreased by $10.1 \%$ QoQ due to reduced number of handset replacements
5) Increased by $6.2 \%$ YoY because of handset subsidy legalization from March 2006
D. Advertising cost
6) Sharply fell by $44.2 \%$ QoQ after the end of FIFA World Cup games promotion in 2 Q

## VI. Non-operating Income \& Expense

|  |  |  |  | (In million KRW) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 06-3Q | 05-3Q | Yoy | 06-2Q | QoQ |
| Interest income | 8,242 | 2,525 | 226.5\% | 4,577 | 80.1\% |
| Interest expense | 35,025 | 44,973 | -22.1\% | 35,271 | -0.7\% |
| Net gain(loss) | $(26,783)$ | $(42,449)$ | -36.9\% | $(30,695)$ | -12.7\% |
| Gain from FOREX | 309 | 385 | -19.6\% | 1,385 | -77.6\% |
| Loss from FOREX | 40 | 49 | -16.6\% | 713 | -94.3\% |
| Net gain(loss) | 269 | 337 | -20.1\% | 671 | -59.9\% |
| Other non-operating income | 18,495 | 16,017 | 15.5\% | 18,523 | -0.2\% |
| Other non-operating expense | 29,920 | 26,570 | 12.6\% | 40,996 | -27.0\% |
| Net gain(loss) | $(11,425)$ | $(10,553)$ | 8.3\% | $(22,473)$ | -49.2\% |
| Total non-operating income | 27,047 | 18,927 | 42.9\% | 24,485 | 10.5\% |
| Total non-operating expense | 64,986 | 71,591 | -9.2\% | 76,981 | -15.6\% |
| Gross net gain(loss) | $(37,939)$ | $(52,665)$ | -28.0\% | $(52,496)$ | -27.7\% |

## A. Non-operating net gain/loss

1) Improved by $27.7 \%$ QoQ mainly due to increase of interest income and positive equity method account

## VII. EBITDA margin \& CAPEX

|  | 06-3Q | 05-3Q | YoY | 06-2Q | Q0Q |
| :--- | :---: | :---: | :---: | :---: | :---: |
| D\&A | 284,027 | 284,544 | $-0.2 \%$ | 283,130 | $0.3 \%$ |
| EBITDA | $\mathbf{4 4 8 , 1 2 0}$ | $\mathbf{4 8 2 , 5 3 9}$ | $-7.1 \%$ | $\mathbf{4 3 5 , 8 0 6}$ | $\mathbf{2 . 8 \%}$ |
| EBITDA margin | $34.8 \%$ | $38.1 \%$ | $-3.3 \% \mathrm{p}$ | $33.2 \%$ | $1.6 \% \mathrm{p}$ |
| CAPEX | $\mathbf{2 6 4 , 8 7 6}$ | $\mathbf{1 2 5 , 5 2 1}$ | $\mathbf{1 1 1 . 0 \%}$ | $\mathbf{3 0 9 , 5 6 4}$ | $\mathbf{- 1 4 . 4 \%}$ |

## A. EBITDA margin

1) Despite the negative impact from new interconnection rate adjustment, EBITDA margin improved by $1.6 \%$ QoQ due to the decrease of marketing cost and tax\&dues. (Adjusted 3Q EBITDA margin after reflecting handset margin and normalization of interconnection rate effect stood at 36.7\%, 4.6\%p increase QoQ)
2) EBITDA margin fell by 3.3\%p YoY because of increased marketing cost and impact from new interconnection rate. (fell by $1.4 \%$ p if adjusted for handset margin and interconnection)

## B. CAPEX

1) CAPEX for 3 Q 2006 rose by $111 \%$ YoY due to active investments in HSDPA

* Adjusted EBITDA margin
(In million KRW)

|  | 05-3Q | 05-4Q | Total | 06-1Q | 06-2Q | 06-3Q | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (1) Basic EBITDA | 475,113 | 497,285 | 1,944,981 | 448,966 | 418,190 | 416,474 | 1,283,630 |
| *Service revenue | 1,266,907 | 1,295,648 | 5,008,217 | 1,260,484 | 1,304,564 | 1,307,977 | 3,873,025 |
| EBITDA margin | 37.5\% | 38.4\% | 38.8\% | 35.6\% | 32.1\% | 31.8\% | 33.1\% |
| (2) Added profit from handset sales | 7,426 | 1,293 | 17,974 | 4,946 | 17,616 | 31,645 | 54,207 |
| (3) Normalized interconnection profit | 0 | 0 | 0 | $(15,587)$ | $(16,418)$ | 32,005 | 0 |
| **Adjusted EBITDA (1)+(2)+3) | 482,539 | 498,578 | 1,962,955 | 438,325 | 419,388 | 480,125 | 1,337,838 |
| Adjusted EBITDA margin | 38.1\% | 38.5\% | 39.2\% | 34.8\% | 32.1\% | 36.7\% | 34.5\% |

[^0]
## VIII. Balance Sheet

|  |  |  |  | (In million KRW) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 06-3Q | 06-2Q |  | 06-3Q | 06-2Q |
| Asset | 8,113,846 | 7,948,108 | Liabilities | 3,750,327 | 3,681,486 |
| Current asset | 2,574,264 | 2,362,424 | Current | 1,824,289 | 1,762,817 |
| Quick Asset | 2,428,139 | 2,182,744 | Non-current | 1,926,038 | 1,918,669 |
| Inventory | 146,124 | 179,680 |  |  |  |
|  |  |  | Equity | 4,363,519 | 4,266,621 |
| Non-current asset | 5,539,582 | 5,585,684 | Paid-in-capital | 1,044,181 | 1,044,181 |
| Investment | 426,785 | 434,325 | APIC | 1,728,150 | 1,731,271 |
| Tangible Asset | 4,137,900 | 4,152,542 | Retained earnings | 1,585,040 | 1,486,932 |
| Intangible Asset | 974,897 | 998,817 | Capital adjustment | 6,148 | 4,236 |

A. Leverage

1) Net debt/Equity ratio improved by $6.1 \%$ p QoQ to $12 \%$ due to increase of retained earnings

* Long-term payable related to WCDMA license is excluded in calculating Net debt/Equity ratio (Net debt/Equity ratio of $25.3 \%$ if included)
[ Interest-bearing debt breakdown]
(In million KRW)

|  | 06-3Q | 05-3Q | YoY | 06-2Q | QoQ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Interest-bearing debt | $1,677,609$ | $2,409,680$ | $-30.4 \%$ | $1,677,300$ | $0.0 \%$ |
| Payable within one year | 299,798 | 733,283 | $-59.1 \%$ | 299,717 | $0.0 \%$ |
| Net debt | 524,828 | $2,043,998$ | $-74.3 \%$ | 773,751 | $-32.1 \%$ |

## A. Interest-bearing debt

1) Interest-bearing debt comprises of KRW 300 billion of current portion of long-term debt and KRW 1.38 trillion of long-term debt
2) Long-term payable of KRW 577 billion for WCDMA license is not included in calculating interest-bearing debt

- Current portion of long-term payable: KRW 88 billion
- Long-term payable: KRW 489 billion


## IX. Operation highlight

| A. Subscriber trend |  |  |  |  | ('000) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 06-3Q | 06-2Q | 06-1Q | 05-4Q | 05-3Q |
| Total No. of Subs. | 12,773 | 12,634 | 12,539 | 12,302 | 12,279 |
| KT resale subs. | 2,640 | 2,598 | 2,553 | 2,493 | 2,512 |
| Quarterly addition | 1,181 | 1,075 | 1,238 | 993 | 1,139 |
| Quarterly deactiv ation | 1,042 | 980 | 1,002 | 970 | 1,025 |
| Quarterly net addition | 139 | 95 | 237 | 23 | 114 |
| KTF-only (excluding resale subs.) | 10,132 | 10,036 | 9,986 | 9,809 | 9,767 |
| Quarterly addition | 935 | 832 | 983 | 826 | 967 |
| Quarterly deactiv ation | 838 | 782 | 806 | 784 | 839 |
| Quaterly net addition | 86 | 50 | 177 | 42 | 127 |

B. Subscriber breakdown by handset type
(‘000)

|  |  | $\mathbf{0 6 - 3 Q}$ | $\mathbf{0 6 - 2 Q}$ | $\mathbf{0 6 - 1 Q}$ | $\mathbf{0 5 - 4 Q}$ | $\mathbf{0 5 - 3 Q}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| EV-DO |  | 5,110 | 4,774 | 4,594 | 4,392 | 4,225 |
|  | VOD | 2,515 | 2,100 | 1,770 | 1,523 | 1,360 |
| 2 CH |  | 7,277 | 7,354 | 7,440 | 7,336 | 7,367 |
|  |  | 386 | 506 | 504 | 575 | 687 |
|  | Total | $\mathbf{1 2 , 7 7 3}$ | $\mathbf{1 2 , 6 3 4}$ | $\mathbf{1 2 , 5 3 9}$ | $\mathbf{1 2 , 3 0 2}$ | $\mathbf{1 2 , 2 7 9}$ |

* Including KT resale sub.
C. ARPU

|  | $06-3 Q$ | $\mathbf{0 6 - 2 Q}$ | $\mathbf{0 6 - 1 Q}$ | $\mathbf{0 5 - 4 Q}$ | (KRW) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| ARPU-excluding interconnect. | 30,567 | 30,881 | 30,263 | 30,727 | 30,350 |
| ARPU-including interconnect. | 38,287 | 38,690 | 37,983 | 39,483 | 38,978 |
| Data ARPU (Net basis) | 6,018 | 6,172 | 5,983 | 5,733 | 5,702 |
| Contribution to ARPU (Net) | $20 \%$ | $20 \%$ | $20 \%$ | $19 \%$ | $19 \%$ |
| Data ARPU (Gross basis) | 6,788 | 6,949 | 7,033 | 6,859 | 6,732 |
| Contribution to ARPU (Gross) | $22 \%$ | $23 \%$ | $23 \%$ | $22 \%$ | $22 \%$ |
| * Excluding KT resale sub. |  |  |  |  |  |

* Excluding KT resale sub.
D. ARPU by handset type

|  |  | $\mathbf{0 6 - 3 Q}$ | $\mathbf{0 6 - 2 Q}$ | $\mathbf{0 6 - 1 Q}$ | $\mathbf{0 5 - 4 Q}$ | 05-3Q |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| $1 \times$ | Data ARPU | 4,571 | 4,620 | 4,501 | 4,597 | 4,497 |
|  | Total ARPU | 29,923 | 30,485 | 30,336 | 31,216 | 30,798 |
| EV-DO | Data ARPU | 7,451 | 6,965 | 6,708 | 6,844 | 7,399 |
|  | Total ARPU | 38,905 | 38,650 | 38,053 | 39,371 | 39,915 |
| VOD | Data ARPU | 12,005 | 11,415 | 10,702 | 10,582 | 10,280 |
|  | Total ARPU | 47,411 | 46,570 | 44,997 | 45,726 | 44,781 |
| 2 2G | Data ARPU | 3,144 | 3,643 | 2,781 | 2,060 | 1,876 |
|  | Total ARPU | 12,153 | 13,886 | 13,930 | 13,658 | 14,069 |

* Excluding KT resale subs., excluding interconnection revenue, Data ARPU as Gross basis


## \# Appendix 1 : Income Statement

* This material is not reviewed nor audited by external auditor, and reflecting pre-closing numbers. Use for analysis purpose only.

KTF
(Unit : W mn)

| Descriptions | 2005. 1~3 |  | 2005. 4~6 |  | 2005. $7 \sim 9$ |  | 2005. 10~12 |  | 2006. 1~3 |  | 2006. 4 ~ 6 |  | 2006. 7 ~9 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount |  | Amount |  | Amount |  | Amount |  | Amount |  | Amount |  | Amount |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Total Sales |  | 1,469,166 |  | 1,458,233 |  | 1,572,285 |  | 1,552,105 |  | 1,563,997 |  | 1,639,258 |  | 1,659,539 |
| PCS Service | 1,193,317 |  | 1,230,690 |  | 1,255,351 |  | 1,283,048 |  | 1,253,824 |  | 1,292,600 |  | 1,264,146 |  |
| Activations | 20,258 |  | 17,552 |  | 21,074 |  | 17,910 |  | 20,885 |  | 16,516 |  | 18,433 |  |
| Monthly Fee | 448,122 |  | 457,641 |  | 463,635 |  | 470,278 |  | 479,672 |  | 487,050 |  | 490,804 |  |
| Airtime charge | 294,107 |  | 313,653 |  | 306,952 |  | 316,273 |  | 289,724 |  | 304,308 |  | 301,087 |  |
| Value-added service | 141,742 |  | 145,781 |  | 155,032 |  | 158,730 |  | 166,258 |  | 172,636 |  | 170,636 |  |
| (PCS discount) | $(52,523)$ |  | $(54,935)$ |  | $(53,218)$ |  | $(53,965)$ |  | $(50,370)$ |  | $(52,547)$ |  | $(50,681)$ |  |
| Interconnection | 240,611 |  | 249,723 |  | 254,165 |  | 259,938 |  | 234,777 |  | 245,201 |  | 217,730 |  |
| Resale | 99,157 |  | 99,557 |  | 105,994 |  | 112,109 |  | 111,173 |  | 117,669 |  | 114,425 |  |
| Fees from other services | 1,842 |  | 1,718 |  | 1,716 |  | 1,775 |  | 1,705 |  | 1,767 |  | 1,710 |  |
| Other Services | 10,694 |  | 10,961 |  | 11,556 |  | 12,600 |  | 15,842 |  | 21,616 |  | 24,997 |  |
| Handset rental | 120 |  | 68 |  | 82 |  | 192 |  | 134 |  | 126 |  | 124 |  |
| Overseas call | 5,597 |  | 5,742 |  | 5,639 |  | 6,050 |  | 6,531 |  | 6,316 |  | 5,126 |  |
| M-commerce | 2,186 |  | 2,151 |  | 2,168 |  | 2,121 |  | 2,330 |  | 2,365 |  | 2,403 |  |
| International Roaming | 1,074 |  | 1,417 |  | 1,607 |  | 2,289 |  | 1,841 |  | 2,373 |  | 3,485 |  |
| Other overseas service | 249 |  | 295 |  | 231 |  | 96 |  | 105 |  | 88 |  | 59 |  |
| K-merce Lottery | 60 |  | 55 |  | 67 |  | 67 |  | 73 |  | 71 |  | 41 |  |
| M-Ad. | 670 |  | 668 |  | 889 |  | 1,027 |  | 1,293 |  | 807 |  | 1,251 |  |
| Credit card service | 335 |  | 330 |  | 639 |  | 369 |  | 565 |  | 1,572 |  | 1,082 |  |
| MNP port-out service | 9 |  | 9 |  | 9 |  | 9 |  | 11 |  | 11 |  | 13 |  |
| Professional Sports | 394 |  | 226 |  | 225 |  | 381 |  | 383 |  | 225 |  | 225 |  |
| Rental Income |  |  |  |  |  |  |  |  | 2,577 |  | 7,662 |  | 5,504 |  |
| Others |  |  |  |  |  |  |  |  |  |  |  |  | 5,684 |  |
| Handset | 265,155 |  | 216,582 |  | 305,378 |  | 256,457 |  | 294,331 |  | 325,042 |  | 370,397 |  |
| Handset | 265,634 |  | 217,331 |  | 306,493 |  | 257,371 |  | 295,312 |  | 326,468 |  | 371,741 |  |
| (Handset discount) | (480) |  | (749) |  | $(1,115)$ |  | (914) |  | (982) |  | $(1,426)$ |  | $(1,344)$ |  |
| II. Operating Expense |  | 1,279,030 |  | 1,236,006 |  | 1,374,290 |  | 1,337,668 |  | 1,393,128 |  | 1,486,582 |  | 1,495,447 |
| Salary \& Bonus | 43,679 |  | 33,962 |  | 41,919 |  | 44,216 |  | 41,927 |  | 35,786 |  | 42,600 |  |
| Fees for temporary employee | 260 |  | 250 |  | 191 |  | 190 |  | 155 |  | 151 |  | 197 |  |
| Out-sourcing employee | 2,309 |  | 1,680 |  | 2,210 |  | 1,734 |  | 2,611 |  | 1,941 |  | 2,271 |  |
| Retirement | 5,214 |  | 2,627 |  | 2,620 |  | 3,992 |  | 4,384 |  | 2,998 |  | 2,803 |  |
| Fringe benefits \& others | 6,816 |  | 7,455 |  | 6,899 |  | 7,736 |  | 7,319 |  | 7,728 |  | 9,091 |  |
| Rent | 27,118 |  | 28,361 |  | 28,612 |  | 29,937 |  | 29,190 |  | 33,997 |  | 35,517 |  |
| Lease | 15,327 |  | 15,327 |  | 15,327 |  | 15,327 |  | 15,327 |  | 15,327 |  | 1,947 |  |
| Service fee \& commission | 95,196 |  | 99,027 |  | 100,066 |  | 105,916 |  | 101,370 |  | 109,836 |  | 108,171 |  |
| Depreciations | 261,213 |  | 259,218 |  | 258,878 |  | 258,452 |  | 257,963 |  | 257,933 |  | 258,793 |  |
| Amortizations | 24,503 |  | 24,541 |  | 25,665 |  | 25,688 |  | 25,080 |  | 25,197 |  | 25,235 |  |
| Tax \& dues | 13,519 |  | 7,467 |  | 14,173 |  | 9,040 |  | 11,584 |  | 26,990 |  | 4,368 |  |
| Fare | 1,234 |  | 2,308 |  | 2,214 |  | 2,194 |  | 1,413 |  | 1,968 |  | 2,042 |  |
| Insurance | 381 |  | 356 |  | 371 |  | 7 |  | 627 |  | 219 |  | 487 |  |
| Interconnections | 142,345 |  | 149,985 |  | 153,761 |  | 157,069 |  | 154,465 |  | 163,966 |  | 180,790 |  |
| Overseas call cost | 1,843 |  | 2,035 |  | 2,275 |  | 3,869 |  | 4,835 |  | 4,708 |  | 3,939 |  |
| Leased line cost | 91,667 |  | 88,976 |  | 90,286 |  | 89,726 |  | 86,211 |  | 87,829 |  | 88,973 |  |
| CP info usage charge | 742 |  | 893 |  | 903 |  | 797 |  | 4,544 |  | 6,659 |  | 8,589 |  |
| Universal service obligations shar | 10,000 |  | 10,000 |  | 10,000 |  | 16,545 |  | 5,000 |  | 2,048 |  | 5,000 |  |
| Vehicles | 489 |  | 581 |  | 619 |  | 594 |  | 613 |  | 627 |  | 664 |  |
| Educations | 1,711 |  | 1,871 |  | 2,214 |  | 2,535 |  | 2,129 |  | 2,526 |  | 2,054 |  |
| Ordinary R\&D | 475 |  | 1,130 |  | 3,401 |  | 4,098 |  | 1,069 |  | 1,296 |  | 1,333 |  |
| Awards | 1,035 |  | 970 |  | 1,351 |  | 417 |  | 132 |  | 145 |  | 1,552 |  |
| Entertainment | 427 |  | 494 |  | 498 |  | 509 |  | 418 |  | 504 |  | 529 |  |
| Sales commission | 167,163 |  | 174,359 |  | 196,173 |  | 183,459 |  | 225,862 |  | 190,370 |  | 186,434 |  |
| Sales promotions | 28,345 |  | 30,371 |  | 31,768 |  | 40,427 |  | 26,244 |  | 87,354 |  | 85,710 |  |
| Advertisement | 25,261 |  | 27,524 |  | 24,685 |  | 26,630 |  | 24,674 |  | 43,970 |  | 24,526 |  |
| Bad Debt | 9,781 |  | 5,667 |  | 9,434 |  | 29,400 |  | 22,516 |  | 24,525 |  | 21,261 |  |
| Travel \& Car fare | 1,387 |  | 1,449 |  | 1,296 |  | 1,787 |  | 1,780 |  | 1,548 |  | 1,217 |  |
| Utilities | 12,097 |  | 12,117 |  | 16,552 |  | 13,768 |  | 13,813 |  | 13,596 |  | 18,487 |  |
| Communications | 7,911 |  | 7,574 |  | 7,420 |  | 7,359 |  | 7,268 |  | 6,748 |  | 6,581 |  |
| Repair \& Maintenance | 13,087 |  | 18,754 |  | 18,779 |  | 23,717 |  | 17,569 |  | 18,499 |  | 19,178 |  |
| Office supplies | 2,802 |  | 2,894 |  | 2,454 |  | 3,254 |  | 2,808 |  | 2,573 |  | 2,516 |  |
| Other researchs | 805 |  | 2,334 |  | 1,358 |  | 2,968 |  | 1,054 |  | 1,793 |  | 2,018 |  |
| Book \& Printing | 167 |  | 285 |  | 175 |  | 228 |  | 111 |  | 149 |  | 191 |  |
| Conference \& managerial events | 1,647 |  | 1,756 |  | 1,790 |  | 2,011 |  | 1,682 |  | 1,749 |  | 1,631 |  |
| Cost of Handset sold | 261,073 |  | 211,409 |  | 297,952 |  | 255,164 |  | 289,385 |  | 307,426 |  | 338,751 |  |
| Others | 0 |  |  |  | 0 |  | 0 |  | - |  | - |  | - |  |



## \# Appendix 2 : Balance Sheet

## Balance Sheet

|  |  |  |  |  | (Unit : W mn) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3Q-2006 | 2Q-2006 | 3Q-2005 |  | 3Q-2006 | 2Q-2006 | 3Q-2005 |
| Assets | 8,113,846 | 7,948,108 | 7,561,775 | Liabilities | 3,750,327 | 3,681,486 | 4,045,156 |
| Current | 2,574,264 | 2,362,424 | 1,992,050 | Current | 1,824,289 | 1,762,817 | 1,755,167 |
| Quick | 2,428,139 | 2,182,744 | 1,805,919 |  |  |  |  |
| Cash | 260,698 | 212,034 | 253,512 | Trade payable | 340,331 | 268,519 | 211,868 |
| ST Securities | 640,000 | 380,000 | 50,000 | Other payable | 742,445 | 770,522 | 419,910 |
| Available-for-sale Securities | 252,083 | 311,514 | 62,171 | Short-term borrowings | - | - | - |
| Hold-to-maturity | 33,749 | 52,458 |  | Advances from customer | 35,469 | 31,300 | 28,556 |
| Trade receivables | 966,453 | 947,725 | 1,223,659 | Withholdings | 134,184 | 115,853 | 137,600 |
| Other receivables | 104,693 | 117,131 | 70,574 | Accrued expenses | 124,637 | 127,248 | 142,955 |
| Short-term loans | 10,238 | 10,494 | 7,866 | Current portion of LT debt | 395,286 | 394,324 | 733,283 |
| Advanced payment | 19,397 | 18,491 | 35,136 | Unpaid income tax | 51,937 | 55,052 | 78,557 |
| Prepaid expenses | 11,856 | 13,178 | 10,726 | Unpaid Dividends |  | - | - |
| Accrued income | 4,386 | 2,983 | 1,962 | Others | - | - | 2,438 |
| Deferred tax | 124,577 | 116,728 | 90,207 |  |  |  |  |
| Others | 8 | 8 | 107 |  |  |  |  |
| Inventory | 146,124 | 179,680 | 186,131 |  |  |  |  |
| Non-Current | 5,539,582 | 5,585,684 | 5,569,726 | Non-Current Bonds | $\begin{array}{r} 1,926,038 \\ 1,377,811 \end{array}$ | $\begin{array}{r} 1,918,669 \\ 1,377,583 \end{array}$ | $\begin{array}{r} 2,289,988 \\ 1,676,397 \end{array}$ |
| Investment | 426,785 | 434,325 | 444,524 | Long-term borrowings | - | - | - |
| Long-term financial investment | 16 | 16 | 16 | Long-term payables | 488,878 | 483,878 | 554,056 |
| Investment securities | 25,622 | 13,467 | 14,113 | Others | 59,349 | 57,208 | 59,536 |
| Equity method security | 67,937 | 65,827 | 67,182 |  |  |  |  |
| Hold-to-maturity | - | - | 2,558 |  |  |  |  |
| Long-term Receivables | 63,311 | 52,431 | 58,576 |  |  |  |  |
| Long-term loans | 18,740 | 28,805 | 37,952 |  |  |  |  |
| Guarantee deposit | 208,473 | 212,913 | 194,053 |  |  |  |  |
| Deferred income tax | 26,668 | 44,848 | 58,869 | Equity | 4,363,519 | 4,266,621 | 3,516,620 |
| Others | 16,018 | 16,018 | 11,205 |  |  |  |  |
| Tangible | 4,137,900 | 4,152,542 | 4,058,712 | Capital Stock | 1,044,181 | 1,044,181 | 955,703 |
| Land | 119,254 | 119,328 | 119,490 |  |  |  |  |
| Buildings | 268,359 | 271,028 | 279,125 | APIC | 1,728,150 | 1,731,271 | 1,325,489 |
| Structure | 71,804 | 72,452 | 72,695 |  |  |  | - |
| Equipment \& Machinery | 3,417,920 | 3,414,243 | 3,363,686 | Retained Earnings | 1,585,040 | 1,486,932 | 1,322,944 |
| Vehicles | 1,816 | 2,049 | 3,153 |  |  |  | - |
| Construction in progress | 83,127 | 83,407 | 28,454 | Capital Adjustment | 6,148 | 4,236 | $(87,515)$ |
| Others | 175,620 | 190,035 | 192,109 |  |  |  |  |
| Intangible | 974,897 | 998,817 | 1,066,490 |  |  |  |  |


[^0]:    * Service revenue reflects interconnection rate adjustment ** Adjusted EBITDA \& margin have been prov ided for comparioson with peers.

